



## Jingwen Tian

Ph.D. Candidate in Economics  
The University of Iowa, Tippie College of Business

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### EDUCATION

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- **The University of Iowa** 2017 - now  
*Ph.D. in Economics, expected in 2024* GPA: 4.16/4.00
- **Peking University** 2013 - 2017  
*Bachelor of Economics in Finance* GPA: 3.74/4.00

### FIELDS OF INTEREST

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- **Industrial Organization**
- **Applied Game Theory**
- **Marketing/Strategy**
- **Public Economics**
- **Crowdfunding/Entrepreneurship**

### PUBLICATIONS

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- **Negative network effects and public policy in vaccine markets** w/ Rabah Amir & Zhiwei Liu  
*Journal of Economic Behavior & Organization (2023), <https://doi.org/10.1016/j.jebo.2023.10.005>*
- **Spillovers and strategic commitment in R&D** w/ Huizhong Liu  
*Theory and Decision (2023), <https://doi.org/10.1007/s11238-023-09953-9>*

### WORKING PAPERS

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- **University-firm coordination and competition in basic research** w/ Rabah Amir & Christine Halmenschlager  
*Forthcoming in *Annals of Economics and Statistics**
- **Commitment, firm and industry effects in strategic divisionalization** w/ Rabah Amir  
*R&R, *Strategic Management Journal**
- **When crowdfunding meets traditional bank financing: substitute or supplement?** w/ Ju Wei & Weiguo Fan  
*R&R, *International Journal of Production Economics**
- **Critical mass and campaign success: a behavioral model of reward-based crowdfunding** Solo work

### WORK IN PROGRESS

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- **Volunteer's dilemma: cost-sharing revisited** w/ Rabah Amir
- **Patent licensing for network goods** w/ Rabah Amir & Hyunki Min
- **Profit-sharing patent licensing for product innovation** w/ Rabah Amir

### PRESENTATIONS

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- **Commitment, firm and industry effects in strategic divisionalization** November, 2022  
*92nd Annual Meeting of the Southern Economic Association, in Fort Lauderdale FL.*
- **Commitment, firm and industry effects in strategic divisionalization** July, 2022  
*33rd Stony Brook International Conference on Game Theory, in Stony Brook University.*
- **Critical mass and campaign success: a behavioral model of reward-based crowdfunding** October, 2021  
*16th Economics Graduate Students' Conference, in Washington University in St. Louis*

### TEACHING EXPERIENCES

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- **Instructor:** Principles of Microeconomics Summer 2018
- **Instructor:** Tippie Ph.D. Program Summer Math Camp Summer 2020 - Summer 2022
- **Teaching Assistant:** Principles of Microeconomics Spring 2018 - now

## AWARDS

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- Outstanding Teaching Assistant**, awarded by The University of Iowa (UI) 2022
- Outstanding PhD Teaching Assistant**, awarded by Tippie College of Business, UI 2022
- Graduate College Summer Fellowship**, awarded by the Graduate College, UI 2021
- Outstanding Research Paper**, awarded by the Economics Dept., UI 2021
- Post-Comprehensive Research Fellowship**, awarded by the Graduate College, UI 2020
- Outstanding Teaching Assistant**, awarded by the Economics Dept., UI 2020

## SKILLS

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- Programming:** Matlab, Mathematica, Python
- Languages:** Chinese (native), English (proficient), Japanese (intermediate), Italian (beginner)
- Hobbies:** poem/novel writing (in Chinese), reading, cello playing, dancing, running, language learning

## REFERENCES

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- Rabah Amir (Advisor)** *rabah-amir@uiowa.edu*  
*J. Edward Lundy Professor of Economics, the University of Iowa*
- Anne P. Villamil** *anne-villamil@uiowa.edu*  
*Henry B. Tippie Research Fellow in Economics and Professor*
- Hong Guo** *hguo@asu.edu*  
*Professor of Information Systems, Arizona State University*
- Sarah Rosen Frank (Teaching)** *sarah-frank@uiowa.edu*  
*Lecturer, the University of Iowa*