

EDUCATION

•The University of Iowa

2017 - now

Ph.D. in Economics, expected in 2024

GPA: 4.16/4.00

•Peking University

2013 - 2017

 $Bachelor\ of\ Economics\ in\ Finance$

GPA: 3.74/4.00

FIELDS OF INTEREST

- •Industrial Organization
- •Applied Game Theory
- •Marketing/Strategy
- Public Economics
- •Crowdfunding/Entrepreneurship

PUBLICATIONS

•Negative network effects and public policy in vaccine markets

w/ Rabah Amir & Zhiwei Liu

Journal of Economic Behavior & Organization (2023), https://doi.org/10.1016/j.jebo.2023.10.005

•Spillovers and strategic commitment in R&D

w/ Huizhong Liu

Theory and Decision (2023), https://doi.org/10.1007/s11238-023-09953-9

•University-firm coordination and competition in basic research

w/ Rabah Amir & Christine Halmenschlager

Forthcoming in Annals of Economics and Statistics

WORKING PAPERS

•Commitment, firm and industry effects in strategic divisionalization

w/ Rabah Amir

R&R, Strategic Management Journal

•When crowdfunding meets traditional bank financing: substitute or supplement?

w/ Ju Wei & Weiguo Fan

R&R, International Journal of Production Economics

•Critical mass and campaign success: a behavioral model of reward-based crowdfunding

Solo work

Work in Progress

Volunteer's dilemma: cost-sharing revisited

w/ Rabah Amir

Patent licensing for network goods

w/ Rabah Amir & Hyunki Min

Profit-sharing patent licensing for product innovation

w/ Rabah Amir

Presentations

Commitment, firm and industry effects in strategic divisionalization

November, 2022

•Commitment, firm and industry effects in strategic divisionalization

July, 2022

33rd Stony Brook International Conference on Game Theory, in Stony Brook University.

•Critical mass and campaign success: a behavioral model of reward-based crowdfunding

92nd Annual Meeting of the Southern Economic Association, in Fort Lauderdale FL.

October, 2021

16th Economics Graduate Students' Conference, in Washington University in St. Louis

TEACHING EXPERIENCES

•Instructor: Principles of Microeconomics

Summer 2018

•Instructor: Tippie Ph.D. Program Summer Math Camp

 $Summer\ 2020\ -\ Summer\ 2022$

• Teaching Assistant: Principles of Microeconomics

Spring 2018 - now

AWARDS

•Outstanding Teaching Assistant, awarded by The University of Iowa (UI)	2022
•Outstanding PhD Teaching Assistant, awarded by Tippie College of Business, UI	2022
•Graduate College Summer Fellowship, awarded by the Graduate College, UI	2021
•Outstanding Research Paper, awarded by the Economics Dept., UI	2021
•Post-Comprehensive Research Fellowship, awarded by the Graduate College, UI	2020
•Outstanding Teaching Assistant, awarded by the Economics Dept., UI	2020

Professional Services

•Referee: Games of Economic Behavior, Journal of Public Economic Theory, Economic Theory Bulletin, Information Systems Research, Production and Operations Management

SKILLS

- •Programming: Matlab, Mathematica, Python
- •Languages: Chinese (native), English (proficient), Japanese (intermediate), Italian (beginner)
- •Hobbies: poem/novel writing (in Chinese), reading, cello playing, dancing, running, language learning

REFERENCES

•Rabah Amir (Advisor)

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J. Edward Lundy Professor of Economics, the University of Iowa

•Anne P. Villamil

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Henry B. Tippie Research Fellow in Economics and Professor

•Hong Guo

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Professor of Information Systems, Arizona State University

•Sarah Rosen Frank (Teaching)

sarah-frank@uiowa.edu

 $Lecturer,\ the\ University\ of\ Iowa$